

GET THE MOST OUT OF ATW VIRTUAL



PART OF



ConnectMe MEETINGS PLATFORM

Through your Exhibitor Portal, you will also be able to access your diary and meetings platform called ConnectMe.

WHAT YOUR CONNECTME ONLINE DIARY CAN DO:

- You to send appointment requests to buyers
- Exhibitors will also receive meetings request from buyers
- Find a list of suggested meetings on your ConnectMe Online Diary with buyers who have matching interests as your product offer
- Access your Speed Networking Sessions on all three virtual show days
- Block out time slots to attend conference sessions

Each video meeting is scheduled for 30 mins.

IN YOUR MEETING YOU CAN:

- Exchange virtual business cards
- Share your screen

SPEED NETWORKING SESSIONS

From your diary – you will also be able to join the speed networking sessions happening everyday in dedicated time slots to account for buyers timezones.

HOW IT WORKS

- Buyers and Exhibitors will join a waiting area – think of a hotel lobby
- You will be identified as an Exhibitor or a Buyer
- You as the Exhibitor can then select one of the available buyers in the lobby to have a blitz 5 min meeting with
- Once you request a buyer it will automatically pop you both into a private meeting room (very similar to your usual diary appointments) to have your 5 min meeting
- After completing the meeting, you will go back into the lobby for your next meeting

AD HOC MEETINGS

This is a dedicated time slot everyday where you have the opportunity to “man your stand”. Essentially these time slots are created for your walk-in appointments which will be with trade visitors.

HOW IT WORKS

- You will be given a link to enter a room attached to your exhibitor profile where you will wait for trade visitors to “drop-in”
- Make sure you are available to take appointments during the allocated times
- If there is no one in this room, the trade visitor will have to move on
- Your diary appointment schedule will also be open in this time so you have the option if you would like to meet trade visitors in these ad hoc sessions or keep to your scheduled appointments

REMEMBER TO BLOCK OUT TIMES TO ATTEND CONFERENCE SESSIONS

HOST CITY:



CITY OF CAPE TOWN

ORGANISED BY:



Reed Exhibitions®



Reed Travel Exhibitions®

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